

### PROJECT: MOSS WEBSITE

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#### Website | Project Breakdown

- Your professional, clean & uniquely designed website that works on all platforms including mobile & tablet includes ALL of the following:
  - Up to 5 pages of content. We'll start by showing you a few different designs looks for your home page & go from there so you can choose the design direction & aren't stuck with something you don't love. We pride ourselves great customer service to make you want recommend & do more business with us!
  - Unlimited links to external websites or documents included. Also included is a custom footer, search bar, google maps, social media links, favicon & more.
  - Quarterly website performance statistics will be emailed to you as well as any time you inquire so you can see the activity on your website.
  - Up to 3 rounds of revisions. After site goes live, one additional round of minor updates is included at any time if needed, but we're pretty sure you'll be happy.
  - 10 contact forms/yr. (A 'Contact Us' form that will go directly to your email for customers with comments or questions. Do surveys, contests, sign ups, etc.
  - Revisions/changes on these 100% included & won't cost you extra.
  - Artwork creations needed throughout website for special events, sales, promos. Creation of new logos, catchy slogans, etc. We view these as maintenance as you'll want to change up sales & such from time to time. Meaning no extra design charges later as things come up you want to promote. You have more important things to do than worry about the design and functionality of your website. And, we like to get creative & wow you with some extras.
  - Up to 5 image galleries or slideshows (max 10 images ea.) including any needed photo touchups, all photoshop design work.
  - 6 mo. Web hosting + 3 domains will lead to the same website: mossangeles.com, mossportangeles.com goodsfromthewoods.org (think ahead option +199 for 2 yrs)
  - We want to get started! Unlike most design companies we offer quick initial proof turn around time of 3-6 weeks (depending upon content submitted to SovaJade).

= 2200-2600

(depending on complexity & hours spent)

- Maintenance. Submit additional content for sales, promotions, new images, changes once a month. (Additional hourly rate will apply if edits & new content design takes over 6 hours per month). Inquire about quarterly & weekly maintenance plans.

=149/mo.

(think ahead option = 1499 for 1 yr.)

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- \* Optional Small Ecommerce:: Have some staple items? List up to 20 products for purchase. Coupon codes to drive sales & repeat buying behavior & attract new customers. Optional Dollar amount discount or Percentage discount on certain items. Inventory management to notify customers when you're sold out. Seamless checkout (through your website, not a redirect to another site) that works on all platforms including tablets & mobile. Requires ecommerce maintenance plan. No transaction fees per purchase. \*Your standard processing fees for square, paypal, stripe, etc. not included.

= 999/yr

#### PLEASE NOTE:

Quotes are good for 2 weeks from date submitted. Additional hours and work may reflect in higher final costs. Prices are subject to change. Deposit is required to begin design.

